

185
Republic of the Philippines
PAMBANSANG PANGASIWAAN NG PATUBIG
(National Irrigation Administration)
Lungsod ng Quezon

MC # 62, s. 1974

MEMORANDUM CIRCULAR

TO : All Special Project Managers, Department and Division
Heads, Staff Heads and All Concerned.
National Irrigation Administration

SUBJECT : Support to the Public Information Staff

It has come to the attention of the undersigned that the Public Information Staff's efforts in promoting and projecting the NIA's activities and achievements, are being hindered by the lack of necessary support from within our ranks, resulting in the non-**projection** of some newsworthy NIA accomplishments.

The Public Information Staff is charged with the important task of disseminating information pertaining to our role in nation building, as well as in projecting significant NIA events and activities to the general public. In line with the President's Letter of Instructions No. 18, the PIS is presently in the process of upgrading its public information service - a job which it cannot fully and meaningfully achieve without your wholehearted support and cooperation by way of giving out information and data in your respective field of operations.

So as to achieve balanced reporting of NIA projects and accomplishments in the various media outlets, all concerned are hereby enjoined to extend full cooperation to the Public Information Staff, so that we may fully realize our objective of disseminating worthy information regarding NIA activities and achievements and continue to project our good image.

For your strict compliance.

(SGD.) ALFREDO L. JUINIO
Administrator

November 20, 1974