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JTS - 1/18
ETM - Rm 1/18
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Republika ng Pilipinas
PAMBANSANG PANGASIWAAN NG PATUBIG
(National Irrigation Administration)
Epifanio de los Santos Avenue
Quezon City

MC # 60, s. 1976

5/1877

MEMORANDUM CIRCULAR

TO : THE ASSISTANT ADMINISTRATORS, HEADS OF DEPARTMENTS AND STAFFS, HEADS OF SPECIAL PROJECTS, REGIONAL IRRIGATION DIRECTORS, PROVINCIAL IRRIGATION ENGINEERS, SUPERINTENDENTS OF IRRIGATION SYSTEMS, PROJECT ENGINEERS AND ALL OTHERS CONCERNED National Irrigation Administration

SUBJECT : Dissemination and Regular Use of the New Official Seal of NIA

Through Resolution No. 2941-74 the NIA Board of Directors recently approved for adoption the new official seal of the Agency. It was decided to change the old seal in view of NIA's vital role as the base in our agricultural economy.

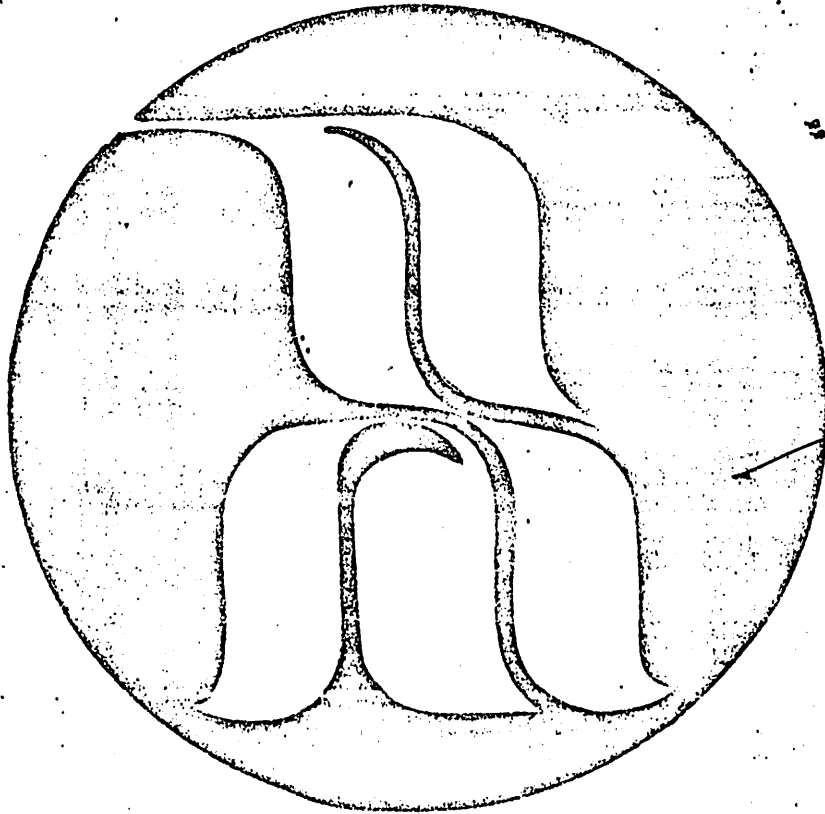
In this regard, you are hereby directed to start the regular dissemination of the new logo by reproducing the attached sample in all your letterheads, envelopes, invitations, calling cards, advertisements, in newspapers (bidding notices, help wanted ads), printed reports, newsletters, brochures, local papers or magazines, and other similar publications. You may also use the logo in uniforms, vehicle and office signs or in any other way you deem appropriate. The important thing is to achieve a thorough and concerted dissemination in order to have a better and more lasting impact.

However, for reason of economy, you are advised to make use first of your remaining stock of official letterheads and envelopes particularly in inter-office communications.

For immediate compliance.

(SGD.) ALFREDO L. JUNIO
Administrator

November 25, 1976



NIA OFFICIAL LOGO