

14 Oct 91

Republika ng Pilipinas
PAMBANSANG PANGASIWAAN NG PATUBIG
(National Irrigation Administration)
Lungsod ng Quezon

MC # 70, s. 1991

MEMORANDUM CIRCULAR

T O : THE DEPUTY ADMINISTRATOR, ASSISTANT ADMINISTRATORS,
DEPARTMENT MANAGERS, STAFF HEADS, REGIONAL IRRIGATION
MANAGERS, OPERATIONS/PROJECT MANAGERS AND ALL OTHERS
CONCERNED

SUBJECT : Memorandum from the Office of the President dated
September 25, 1991 re Limitation on Expenditures
for Advertisements

Quoted hereunder in full is the Memorandum from the Office
of the President dated September 25, 1991 for your information
and guidance.

"OFFICE OF THE PRESIDENT
of the Philippines
Malacañang

25 September 1991

MEMORANDUM

T O : ALL HEADS OF GOVERNMENT DEPARTMENTS, OFFICES AND
AGENCIES, INCLUDING GOVERNMENT-OWNED OR CONTROLLED
CORPORATIONS, AND LOCAL GOVERNMENT UNITS

R E : LIMITATION ON EXPENDITURES FOR ADVERTISEMENTS

In view of the limited financial resources of the National Government, there exists the need to reduce expenditures for advertisements and to channel the funds therefor as may be authorized under existing laws for the benefit of the victims of the Mt. Pinatubo eruptions and the rehabilitation of areas and the reconstruction of infrastructure facilities damaged by the ill-effects of such eruptions. For the foregoing reason, the heads of all government departments, offices and agencies, including government-owned or controlled corporations, and local government units are hereby enjoined to strictly limit their respective expenditures for advertisements only to those necessary for the implementation of information dissemination campaigns and for compliance with the requirements of existing laws, rules and regulations on publication in public biddings for the award of contracts for construction, services and furnishing supplies/materials/equipment. The publication of advertisements on anniversary celebrations and congratulatory announcements is hereby prohibited.

The Department of Budget and Management shall monitor compliance with the provisions of this Memorandum.

This Memorandum shall take effect immediately and shall remain in force unless sooner revoked.

By authority of the President:

(SGD.) FRANKLIN M. DRILON
Executive Secretary"

For compliance.

(SGD.) JOSE B. DEL ROSARIO, JR.
Administrator

7 October, 1991