## Republic of the Philippines NATIONAL IRRIGATION ADMINISTRATION Quezon City

## MC # 29, s. 1996

## MEMORANDUM CIRCULAR

TO

: THE DEPUTY ADMINISTRATOR, ASSISTANT ADMINISTRATORS, DEPARTMENT/REGIONAL AND PROJECT MANAGERS, IRRIGATION SUPERINTENDENTS, PROVINCIAL IRRIGATION OFFICERS, AND ALL OTHERS CONCERNED

SUBJECT : CELEBRATION OF THE 1996 ARAW NG SANGKAP PINOY (ASAP) TO BE HELD ON 16 OCTOBER 1996

Quoted hereunder in full is DA Memorandum on the abovecaptioned subject for the information and guidance of all concerned:

"DA 29 August 1996 Memorandum

- TO : ALL REGIONAL DIRECTORS ALL HEADS OF ATTACHED AGENCIES AND THEIR REGIONAL MANAGERS BUREAU DIRECTORS AND HEADS OF FACILITIES
- FROM : THE AGRICULTURE SECRETARY AND CHAIRMAN, NATIONAL NUTRITION COUNCIL GOVERNING BOARD

SUBJECT : Celebration of the 1996 Araw ng Sangkap Pinoy (ASAP) to be held on 16 October 1996.

In line with the celebration of Araw ng Sangkap Pinoy (ASAP) on 16 October 1996, you are hereby directed to extend full support in the implementation of ASAP, to wit:

- 1. Augmentation of the supply of seeds and other planting materials to be provided by the Regional Field Units.
- 2. Support in the promotion of ASAP thru streamers and posters which will be posted in DA facilities and/or reproduction of reading materials like leaflets.
- 3. Promotion thru radio broadcast by the Farm Casters (A Brookcaster's Manual will be provided as soon as the manual is finalized)
- 4. Provide volunteers to the ASAP Sangkap Centers to assist in various activities during the ASAP.

At the field level, the DA-Regional Director shall act as overall coordinator for the DA's participation to this important activity.

Closely coordinate with your Regional counterpart at the Department of Health for the operational details. We shall monitor your compliance to this directive.

For your strict compliance.

## (SGD.) SALVADOR H. ESCUDERO III"

All Regions and Projects are enjoined to participate in the celebration of the '96 Araw ng Sangkap Pinoy. The Regional Irrigation Managers and Project Managers shall coordinate with the Regional Directors of the Department of Agriculture and the Department of Health regarding this matter. You are instructed to submit to Central Office a report of your participation during this affair.

For your compliance.

RODO  $\mathbf{C}$ UNDAN. Administrator

October 10, 1996