



Republika ng Pilipinas
Pambansang Pangasiwaan Ng Patubig
(NATIONAL IRRIGATION ADMINISTRATION)
Lungsod ng Quezon

OFFICE ADDRESS: NATIONAL GOVERNMENT CENTER
E. DE LOS SANTOS AVENUE

TELEPHONE NOS.: 929-60-71 to 79
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MC No. 05, Series of 2004

MEMORANDUM CIRCULAR

**TO : THE DEPUTY ADMINISTRATOR, ASST ADMINISTRATORS,
DEPARTMENT/REGIONAL/OPERATIONS/PROJECT
MANAGERS, IRRIGATION SUPERINTENDENTS, PROVINCIAL
IRRIGATION OFFICERS AND ALL OTHERS CONCERNED**

**SUBJECT : PUTTING UP OF BILLBOARDS IN STRATEGIC LOCATIONS
FOR ALL ON-GOING NIA PROJECTS**

In order to promote transparency and generate public awareness on the government's on-going major projects, it is hereby declared a policy of the Agency that all on-going NIA projects shall have appropriate billboards containing vital information of the project.

The billboard should be put up in strategic locations and must contain, among others, the following information:

1. Name of Project
2. Implementing Agency/Agencies
3. Project Cost
4. Name and Address of Contractor
5. Duration of Implementation
6. Target Service Area (New and Rehabilitated)
7. Number of Farmer-Beneficiaries
8. Municipalities/Cities covered

The Regional/Project/Operations Managers are hereby directed to cause the implementation of this policy in their respective areas of jurisdiction. Compliance report on this directive should be submitted to the Office of the Administrator, Attention: PAIS, within fifteen (15) days from receipt of this circular.

For strict compliance:

JESUS EMMANUEL M. PARAS
Administrator

February 5, 2004