

Republika ng Pilipinas
PAMBANSANG PANGASIWAAN NG PATUBIG
(National Irrigation Administration)
Lungsod ng Quezon

MC No. 36 s. 2007

MEMORANDUM CIRCULAR

TO : THE DEPUTY ADMINISTRATOR, ASST.
ADMINISTRATORS, DEPARTMENT/REGIONAL/
OPERATIONS/PROJECT MANAGERS, PROVINCIAL
IRRIGATION ENGINEERS, IRRIGATION
SUPERINTENDENTS, DIVISION MANAGERS AND ALL
OTHER CONCERNED

SUBJECT : **DESIGNATING THE AGRICULTURAL TRAINING
INSTITUTE AS LEAD AGENCY FOR THE PROVISION
OF E-EXTENSION SERVICES**

Quoted hereunder in full is the Department Order No. 03, s. 2007 dated June 8, 2007 issued by the Secretary of the Department of Agriculture.

“Republika ng Pilipinas
KAGAWARAN NG PAGSASAKA
Tanggapan ng Kalihim
Elliptical Road, Diliman, Quezon City

8 June 2007

DEPARTMENT ORDER)
No. 03)
Series of 2007

SUBJECT : **Designating the AGRICULTURAL TRAINING
INSTITUTE as Lead Agency for the Provision of
e-Extension Services**

To fasttrack the implementation of an integrated and harmonized ICT based extension delivery system for agriculture and fisheries that will complement the conventional technology transfer strategies now in place, the Agricultural Training Institute is hereby designated to take the lead in the development of a comprehensive program for the provision of e-extension services for the Department of Agriculture.

As such, the ATI shall collaborate with the various agencies, bureaus and organizational units of the Department of Agriculture for the development and content build-up of knowledge and database management in the provision of e-learning courses, farm and business advisory services specifically through the setting up of Farmers' Call Centers, as well as the installation of e-commerce services.

This Order shall take effect immediately.

(Sgd.) **ARTHUR C. YAP**
Secretary"

For your information and guidance.


MARCELINO V. TUGAOEN, JR.
Administrator

June 29, 2007