



MEMORANDUM CIRCULAR NO. 100
Series of 2025

TO: THE SENIOR DEPUTY ADMINISTRATOR, DEPUTY ADMINISTRATORS, REGIONAL/DEPARTMENT/PROJECT MANAGERS, DIVISION MANAGERS, AND ALL OTHERS CONCERNED

SUBJECT: OFFICE OF THE PRESIDENT EXECUTIVE ORDER NO. 100, SERIES 2025 "ESTABLISHING THE FLOOR PRICE OF PALAY, AND PROVIDING TRIGGER MECHANISMS FOR ITS IMPLEMENTATION"

This Memorandum Circular conveys the contents and directs the full implementation of Executive Order No. 100, which was issued by the Office of the President on October 25, 2025. This Executive Order establishes a floor price for palay to be purchased by the government, aiming to ensure a fair and just return to palay farmers by covering production costs and providing a reasonable income, thereby stabilizing the rice supply for consumers. The Department of Agriculture, in consultation with a designated Steering Committee, is tasked with determining and regularly adjusting this floor price based on relevant market and production factors.

All NIA officials and personnel, particularly those in the field offices, are hereby directed to extend full cooperation and support for the effective implementation of this national policy. In line with Section 3 of Executive Order No. 100, which authorizes the temporary use of public facilities, all concerned offices are instructed to prepare for and cooperate with requests from the Steering Committee, National Food Authority, or Local Government Units for the temporary utilization of available and suitable public facilities under NIA's jurisdiction. This may include covered courts, multi-purpose halls, or other government-owned structures for the storage of purchased palay, ensuring that such use is properly coordinated and does not impede the delivery of essential irrigation services to the public and to our Irrigators' Associations.

For information and compliance.

ENGR. EDUARDO EDDIE G. GUILLEN
Administrator

Date: 20 NOV 2025





MALACAÑAN PALACE
MANILA

BY THE PRESIDENT OF THE PHILIPPINES

EXECUTIVE ORDER NO. 100

**ESTABLISHING THE FLOOR PRICE OF PALAY, AND PROVIDING
TRIGGER MECHANISMS FOR ITS IMPLEMENTATION**

WHEREAS, Section 5, Article XII of the Constitution mandates the State to provide support to the agricultural sector through appropriate research and technology, and adequate financial, production, marketing, and other support services;

WHEREAS, Article 25 of the Universal Declaration of Human Rights provides that everyone has the right to a standard of living adequate for the health and wellbeing of himself and of his family, including food;

WHEREAS, the absence of a just and equitable floor price for *palay* exposes farmers' vulnerability to volatile market prices particularly during peak of harvest seasons when farmgate prices often drop due to oversupply, weather-related impacts or unjust trading practices, thereby undermining their livelihood, farm productivity, and long-term agricultural sustainability;

WHEREAS, in view of the rising production costs coupled with climate-induced production risk and the widening profit margin gap between farmgate price and retail prices, the government recognizes the urgent need to guarantee a fair and just return to farmers by setting a floor price that covers production costs and provides reasonable income while ensuring the affordability and stability of rice supply for consumers;

WHEREAS, Section 11 of Republic Act No. 11321 or the "*Sagip Saka Act*" mandates the national and local government agencies to directly purchase agricultural and fishery products from accredited farmers and fisherfolk cooperatives and enterprises, provided that said agricultural and fishery products are necessary in the performance of their respective mandates; and

WHEREAS, Section 17, Article VII of the Constitution vests in the President the power of control over all the Executive departments, bureaus and offices, and the mandate to ensure the faithful execution of laws;

THE PRESIDENT OF THE PHILIPPINES

NOW, THEREFORE, I, FERDINAND R. MARCOS, JR., President of the Philippines, by virtue of the powers vested in me by the Constitution and existing laws, do hereby order:

Section 1. Establishment of Floor Price of Palay. The Department of Agriculture (DA), upon consultation with the Steering Committee created under Section 2 hereof, shall determine, set, and adjust the floor price of *palay* to be purchased by the government based on the following considerations:

- a. Cost of production;
- b. Prevailing market prices;
- c. Reasonable margins for farmers;
- d. Welfare of both farmers and consumers; and
- e. Other relevant factors and conditions, such as:
 - i. Emergencies or calamities affecting the rice supply chain and *palay* production;
 - ii. Influx of import arrivals that could dampen farmgate price of *palay*;
 - iii. Sharp decline in global rice prices that may impact the estimated landed cost of rice; and
 - iv. Government's capacity to purchase *palay* at competitive prices and manage market intervention.

In establishing the floor price of *palay*, the DA shall ensure a fair return of investment to farmers on a regional level by recognizing regional variance in production costs, market conditions, and profit margin, to be reviewed and adjusted before the onset of cropping season or whenever necessary.

Section 2. Steering Committee. A Steering Committee is hereby created to assist the DA in establishing the floor price of *palay* and implementing this Order. The Committee shall be composed of the heads of the following agencies:

Chairperson	:	DA
Co-Chairperson	:	Department of the Interior and Local Government
Members	:	Department of Trade and Industry; Department of Social Welfare and Development; Department of Agrarian Reform; and National Food Authority (NFA)

The Committee may invite representatives from local government units (LGUs), farmer representatives, private sector groups, and civil society organizations as observers and/or resource persons to aid in the performance of the Committee's mandate.

The DA shall serve as the Secretariat of the Committee, and shall provide administrative and technical support to the Committee.

The Chairperson, Co-Chairperson, and members of the Committee may designate their respective alternates, with ranks not lower than Assistant Secretary or its equivalent, who are fully authorized to decide for or on their behalf.

The Committee shall regularly convene at least once every quarter or as often as may be deemed necessary by the Chairperson.

The Steering Committee may request the assistance of other government agencies and LGUs to provide timely assistance and cooperation to ensure the effective and efficient implementation of this Order.

Section 3. Temporary Storage of *Palay* in Public Facilities. In the absence or insufficiency of available and suitable warehouses for the proper storage of purchased *palay*, national government agencies (NGAs) and instrumentalities, including government -owned or -controlled corporations (GOCCs) and state universities and colleges (SUCs), and LGUs shall be authorized to use public facilities such as covered courts, multi-purpose halls, gymnasiums and other government-owned structures as temporary storage sites, subject to existing laws, rules and regulations.

Such use shall be coordinated with the concerned LGUs and other relevant government agencies to ensure that the storage of *palay* does not impede the delivery of essential public services.

Section 4. Sanctions. The purchase of *palay* by any NGA and LGU below the floor price and any violation of this Order shall be referred to the proper disciplining authority for administrative action, in accordance with relevant laws, rules and regulations.

Section 5. Implementing Guidelines. Within five (5) days from the effectivity of this Order, the Steering Committee shall formulate the necessary guidelines for the full and effective implementation of this Order. The Implementing Guidelines shall include the proper utilization, maintenance, and security of temporary storage facilities to prevent post-harvest losses and ensure the protection and quality of stored *palay*, among others.

Section 6. Monitoring. To ensure effective implementation of this Order, the Steering Committee, shall conduct regular monitoring of farmgate transactions to ensure that *palay* prices remain fair, stable, and beneficial to both farmers and consumers.

Section 7. Reporting. The Steering Committee shall submit to the President, through the Office of the Executive Secretary, quarterly reports on the status of compliance, implementation progress, and the impact on farmer incomes and rice supply stability.

Section 8. Funding. The funding requirements for the initial implementation of this Order shall be charged against the existing appropriations of concerned agencies of the Steering Committee and such other funding sources as may be identified by the Department of Budget and Management, subject to relevant budgeting, accounting, and auditing laws, rules and regulations. Thereafter, the subsequent funding requirements for the continued implementation of this Order shall be included in the budget proposals of concerned agencies, subject to the usual budget preparation process.

Section 9. Transitory Clause. Upon effectivity of this Order, and pending the issuance of the guidelines to be issued by the Steering Committee, the floor price of *palay* shall be based on the current regional floor price computation of the NFA.

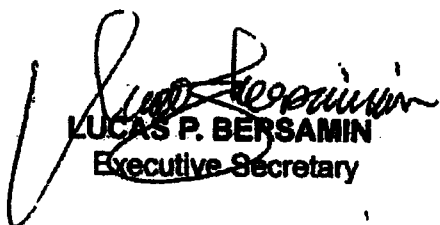
Section 10. Separability. If any part or provision of this Order shall be held unconstitutional or invalid, the other provisions not affected thereby shall continue to be in full force and effect.

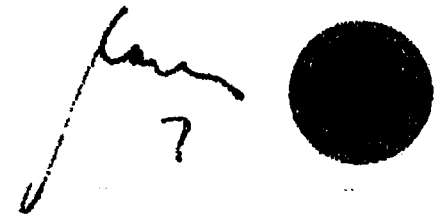
Section 11. Repeal. All orders, rules and regulations, and other issuances or parts thereof which are inconsistent with the provisions of this Order, are hereby repealed or modified accordingly.

Section 12. Effectivity. This Order shall take effect immediately upon publication in the Official Gazette or in a newspaper of general circulation.

DONE, in the City of Manila, this 25th day of October, in the year of Our Lord, Two Thousand and Twenty-Five.

By the President:


LUCAS P. BERSAMIN
Executive Secretary





Office of the President
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ATTY. LOVELY V. TOLENTINO-NAVA
DIRECTOR IV
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